**Feed the Future Bangladesh Aquaculture Activity**

**Market Systems Grants Inquiry Form**

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| **Title of the Business Proposal** |  | | |
| **Name of the Company** |  | | |
| **Address** |  | | |
| **Contact Information** | Name |  | |
| Designation |  | |
| Contact number |  | |
| E-mail |  | |
| **Proposed Project Dates** | From: | | To: |
| **Estimated Budget (USD)** |  | | |
| **Amount Requested (USD)** |  | | |
| ***Briefly narra*te *the problems or existing market challenges that cause underperformance in the market (backward, forward, or service market). What commercial opportunities do these create for your business?*** *(Max. 200 words)* | | | |
| ***Describe your proposed intervention or solution or business model and the expected impact that can bring about a better functioning markets for relevant market actors, business itself and target beneficiaries.*** *(Max. 200 words)* | | | |
| ***Who are your target group/ beneficiaries both in the backward and forward market? Briefly explain who is impacted/benefitted by your business model and*** ***what incentive they will get as a result of being attached to it.*** *(Max. 150 words)* | | | |
| ***What activities will you implement under this partnership and how will those add value to the existing market system to address the problem? What results do you anticipate achieving with BAA fund?***  *Briefly explain how your proposed solution and planned activities will address the problem, bring transformational changes in the market system, and increase market competitiveness and commercial opportunities. Please, key performance indicators for your results. (Max. 500 words.)* | | | |
| ***Explain your plan for sustainability or business continuity. How will you ensure scale and sustainability after the project exits? Mention your source of investment and profit.*** *(Max. 200 words).*  *Here, the source of profit, current and future investment information, and the areas of investment that are expected to make major changes should also be clearly mentioned.* | | | |
| ***What are the biggest challenges and risks you expect to encounter? How will you overcome them?*** *(Max 200 words)* | | | |
| ***Provide an overview of your company. Mention the key strengths of your business, which are relevant to undertake the proposed intervention.*** *(Max 200 words)* | | | |