Objectives and approaches

Key objectives of the interventions that are being implemented by WorldFish under SUCHANA project are -

- Increased production of fish and vegetables
- Increased consumption of fish and vegetables
- Enhanced income opportunities
- Increased adaptive capacity in response to risks

SUCHANA’s market-based, gender sensitive, climate resilient, Social and Behaviour change Communication (SBCC) approaches will also ensure the followings for effective program implementation -

- Gender & nutrition awareness in built with training manuals & during training facilitation
- Department of Agricultural Extension (DAE) and Department of Fisheries (DoF) local staff will be engaged in training, coaching & other events
- Provision of quality inputs through interaction of parties (Beneficiaries & sellers)
- Lead Farmers from the community & retailers have their technical capacity developed
- Interaction of stakeholders and market actors increased through “Linkage Events”
- Increased capacity of bargaining and negotiating for access to common water resources
- Technical guide books, accounting record books developed and practiced

Background

Many poverty stricken families and communities in Sylhet and Moulavibazar region are suffering from chronic malnutrition. More than 46% of children in the region, under 2 yrs. are suffering from stunted growth – a sign of chronic malnutrition, which is significantly higher than the national average. Funded by UKAID and the European Union, Suchana is a six year programme that aims to prevent chronic malnutrition in children in the first 1,000 days of life by addressing the multiple causes of malnutrition synergistically. To implement the planned interventions successfully, WorldFish, Helen Keller International, iDE, and other international and national organizations have formed a consortium under the leadership of Save the Children International. One of the interventions aims to help communities grow fish and vegetables at the homestead level in order to increase consumption of nutrient-rich foods. As a result, communities’ nutritional status will be improved over time.

Key Facts

- Project name: Ending the cycle of under-nutrition in Bangladesh
- Donor: European Union and UKAID
- Project duration: August 2015- Dec 2022
- Geographies: Sylhet and Moulavibazar districts
- Consortium Lead- Save the Children
- Partners: WorldFish, Helen Keller International, International Development Enterprises, FIVDB RDRS, CNRS
- Targeted total beneficiaries- 2,50,000
- Targeted beneficiaries for horticulture support – 1,25,000
- Targeted beneficiaries for fisheries and aquaculture support- 75,000
- Targeted beneficiaries for Fish related Income Generating activities- 10,000
Expected Results

In collaboration with other partners WorldFish is expecting the following changes at the beneficiary level:

- Overall nutrition status will be improved as a result of increased fish and vegetable consumption
- Women of the family have better technical knowledge and access to public–private services
- Availability of quality inputs related to fish production especially feed and other ancillary inputs have widely expanded in the region
- The poor farmers have better interaction with the market actors especially input sellers, fry/fingerling retailers and buyers. They will also be benefitted from system level changes in terms of getting improved seeds
- Women of the family become more aware what to consume and what to sell, being a nutrition manager for their household
- Women are making decision for the production activities and income of the home based farming
- Poor families have better interaction with UPs and public-private stakeholders for access to communal water resources
- Poor farmers will be able to cope with climate shocks in managing farm productivity